

UK Charity 1194447

<u> 2023 - 2024</u> **Annual Report**

We exist to support people-powered systemic change



EM VEMENTS TRUST

we support people power

The Movements Trust aims to support a thriving ecosystem of community organisers, campaigners and social movements who want to, and can, change the world.

We are building a "movement of movements", as we passionately believe people power is the key to social change, and we offer a values-led intermediary service to get more funding to these movements.

> "Thank you Movement Trust for making it possible to support smaller initiatives which have not the capacities or structures to apply funds. Your work is so important!"

> > Donor

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"TMT's grant has been rocket fuel for us and made such a difference to our ambition and organisation growth."

Movement



letter from the chair

In this, our second Annual Report, we are delighted to be able to report that in two years, we have reached the milestone pledged in our first Annual Report, that we would transfer **£1 million** in funding into the hands of our movements.

In such a short period of time, and as a small and new organisation, this was a big celebratory moment for us - and an indication that our model as a charity intermediary, or sponsor, is much needed in the philantrhopic sector.

In 2023-24, our movement family grew to 76 grassroots organisations, campaigns and movements around the world, and we have worked for more than 30 donors interested in funding them. By the end of 2024-25, we expect to be supporting more than 100 movements, and to have reached our £2 million milestone in funds transferred.

Although we're still a young organisation, we are developing and learning all the time - and aim to build on our learning to ensure our help reaches more movements, and supports an ever growing ecosystem of social change.

In 2025 we will be publishing our new **Strategy 2030** – setting out our objective to create an ever stronger ecosystem of social movements, funders and movement builders who see people power as the essential mechanism to respond to the climate emergency, and to deliver a **Just Transition.**

In reading this Annual Report you'll see evidence of this growing ecosystem and the impact it can make - I hope you will join us on our journey!

Tarek Hasan

Chair

Our Mission

Creating an ecoystem for change

We believe that there is not one single solution to the climate and economic emergencies, and multiple grassroots and people-powered efforts are required to respond to it.

Social movements offer many strategies, whether to reduce extraction, exploitation and consumption, or to increase the protection of people and the planet.



"Your .. sponsorship has already contributed to [our] major campaign milestone, by enabling us to access funds we've never previously been able to. Thank you for all your support in helping us get to this crucial point in the campaign. We couldn't have done it without you!" Movement



why are we needed?

Social movements are an essential component of a **just, democratic and shared society** – movements can represent and advocate for the oppressed, raise the profile of issues that are hidden or ignored, and often act as an indicator of the issues that wider civil society has not yet recognised, bringing ideas, examples of unmet need or injustice to the attention of those who need to listen.

Social movements are not, and should not be expected to behave like large organisations, NGOs or charities. **Movements offer something different** - are more community-based, agile and responsive. All our support and services are designed to protect this unique quality so they can get on with their work.

We act as the bridge to get them access to services, support and funding normally only available to registered charities

Our Strategy 2030

The vision of a just and sustainable future seems impossible to achieve, but there are 1000's of people worldwide that want to bring this change about.

There is in fact an abundance of resources that we can use to achieve such a 'Just Transition'.....

- Movement leaders and potential leaders who know what needs to change and are prepared to work hard, often with little resource, to realise their visions
- Keen individuals, young, old and in between, who want to get involved in helping deliver these visions for change
- A civil society comprised of many excellent movement intermediaries, support organisations and services
- Individual donors and those with wealth, Trusts, Foundations and others who know the power of movements, and just need some help to get financial support to movements

However, the different parts of this ecoystem don't always connect up. Movements in particular often fly below the radar, or are too new or informal to be able to access the funding that is available.

They are often on the 'outside' of grantmaking circles – due to regulation, traditional philanthropic practice (for example, complex application process, or requirement for advanced impact evidence), and funder knowledge of, and trust in the grassroot sector.

The Movements Trust is a conduit and bridge-builder aiming to help the ecosystem thrive, and address these various challenges.

We aim to create a thriving ecosystem of social movements and organisers, as well as easy to navigate movement intermediary services. In particular, we will facilitate access to better funding resources, directed more effectively to movements and organisers.

Our Services

To build a powerful movement of movements - and get them the funding they need, we have been building a range of services to help social movements break down the barriers they face in fundraising

a movement ecosystem:

"We just wanted to give you a heart-felt thank you for your support in the past year. We really appreciated it. As you know we are a tiny start up that has achieved wonders with your help!"

Movement

Social movements have limited resources, are often isolated and can struggle to be recognised and exert influence. We are building networks that support and facilitate movements to collaborate with each other, share skills and peer support, and work together to have more impact.

We connect movements together, and with other movement builders, and donors to get them the recognition and investment they need.

movement aligned charity sponsorship

Movements are often loosely organised, informal, volunteer run and short on resources. We are **a registered charity**, and share this registered status with movements by acting as a charity sponsor, or intermediary.

This means that unincorporated movements can use the Trust's charitable status to access funds and other support such as legal advice.

"The Movements Trust...made funding grassroots movements (and the learning and support they need to succeed) so much smoother. Movements can feel complex and intangible, and achieving change and justice can too. For many donors, an intermediary like TMT is the easiest way to become the trust-based, movement-backing, change-creating type of funder they want to be, without the risk or overwhelm"

Donor



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Helping funders grant to movements ...

3.

movement aligned regranting:



"We very much value the Movements Trust as a trustworthy partner and fiscal host for UK grassroots groups.

Getting money to those groups without lots of red tape is an essential element in creating thriving movement ecosystems.»

Donor

We advocate for funding processes that meet the needs of movements, not donors. We offer a learning-based, exploratory re-granting service to foundations and donors who want to fund movements, focused on rapid, light touch, trust-based and accessible processes.

We work alongside movements to understand and evaluate impact without the need for onerous reporting processes

"The grant has been transformational in respect of all our work... We hadn't intended to use the funding to support this part of [our] development, it's something that has emerged, but the flexibility that came with the grant has allowed us to do this important work at a pace and in a way that suited our needs."

Movement



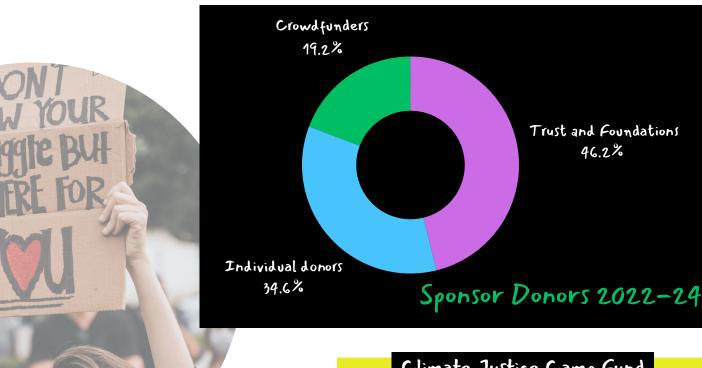


Our Achievements in 2023-24

Sponsored funding for movements...

In our second year, we tripled the volume of funding that we transferred to movements as a charity intermediary - we anticipate this volume will continue to grow, giving movements access to funding otherwise out of their reach.

We are also increasing the range of donors we work with all the time...



Movement Gatherings....

We have started to convene a month virtual gathering open to all the movements we support this is an opportunity to drop in, share issues, learning and ideas with other movements, and sometimes join-up for greater reach and impact!

This is something we plan to extend and build on, so movements can support each other more easily

Climate Justice Camp Fund

This year, we developed a pooled fund for the alumni movements of the Greenpeace Roots Climate Justice Camps held in Tunisia and Lebanon in 2022 and 2023

We recruited an amazing team of advisors from Egypt, Uganda, Lebanon and India, who as alumni of the Camps, were able to work with us to design and develop the fund, ready for a grants programme in 2024-25.

Our Movement of Movements

In 2023-23 we have welcomed the growing diversity of issues that our movements cover:



Youth for Green Communities Uganda

Facilitiating student activism in support of oil affected communities

Black Farmers Market

A safe space for local growers and new businesses

Bio Fuel Watch

Promoting environmental decision making in relation to bioenergy

Santuary Holidays

Bringing communities together through rural holidays for those seeking asylum

Working Class Climate Alliance

Representing unheard, working class voices in climate activism



ovements co	ve
Communities	C
Economies	T C
Tax Justice	с V
Rewilding	A to
Mobilisation	lc
Basic Income	R A
Biodiversity	pi jo
Agro Ecology	R
Advocacy	fc
Reforestation	Z
Citizenship	A C
Divestment	D
Education	A
Wellbeing	d d

Climate News Tracker

Tracking news coverage on climate for more accuract coverage

Wild Card

Aiming to rewild 50% of the UK, targetting the biggest landowners

Regularise

A migrant led movement to provide mutual support and joint advocacy .

Re-Peat

A youth-led collective pushing for a peatland paradigm-shift.

Zero Hour

A campaign for a UK climate and nature bill

Decolonising Economics

A women led movement aiming to transform economic debate

Our Movement of Movements

A truely Just Transition

By the end of 2023-24 we had 76 movements in our ecoystem, and more are joining every week

They span climate and environmental activism, finance systems change, democractic strengthening, justice based economics, working class and migrant solidarity

EM VEMENTS



Accounts 2023 - 2024



moving more money to movements

In 2023-24 we were proud to transfer nearly £0.5m in funding to Movements.

Regranted funds amounting to £150,000 are shown in our accounts below. Additionally, as a 'pass-through' sponsor, we collected and transferred on grants totaling £249,067.60.

Our movement-friendly charity intermediary, or 'sponsorship' model is so needed in the sector that already in 2024-25, we have more than exceeded this volume of funds transferred.

statement of financial activities for year ending 31 march 2024

	Core funds 2024	Regranted funds 2024	Total funds 2024	Total funds 2023
Income from: Donations and legacies	£79,770	£181,993	£261,763	£452,500
Charitable activities	£79,770 £11,241	- 2101,993	£201,703 £11,241	£452,500 £5,902
Investments	£314	-	£314	£93
Total income	£91,325	£181,993	£273,318	£458,495
<i>Expenditure:</i> Charitable activities	£86,537	£150,000	£236,537	£407,336
Total expenditure	£86,537	£150,000	£236,537	£407,336
Net movement in funds	£4,788	£31,993	£36,781	£51,159
Reconciliation of funds:				
Total funds brought forward	£53,679	-	£53,679	£2,520
Net movement in funds	£4,788	£31,993	£36,781	£51,159
Total funds carried forward	£58,467	£31,993	£90,460	£53,679

What's next in 2025?

We're increasing our capacity to sustain our much-used charity intermediary services - as well as offering more support to movements - particularly facilitating skill sharing workshops so they can support and advise each other

At time of writing, we're so exited by some of the movements who have joined us so far in 2024-25. By the end of 2024 we will have more than 100 movements in our family.

By the end of 2024-24, we will have passed the £2 million milestone in terms of funding passed on to social movements and organisers.

We'll be distributing the Climate Camp Fund in summer 2024, and in the UK, we'll be exploring regranting to tax justice movements, and supporting some exciting placebased regranting programmes to get more funding to the UK grassroots.

- Save the Shea Nut
- Climutopia
- Girls Safeguarding Girls
- The Workers Policy Project
- The Colombian Migrant Film Festival

In 2024-25 we'll be developing our **MOVEMENT SURVEY**

Designed to represent the voice of movements, capture their learning and impact, and to help us design better services – as well as influence philanthropy to serve them better

Movements mobilising

movement power in numbers.....

"During this campaign period we achieved 7 National news stories and over 20 local press stories.. We mobilised 75,000 people to sign our petition, nearly 3,000 people to email our target and more than 500 people to take part in in-person events. We estimate that the campaign has had at least 150,000 distinct social media impressions during this period"

Wild Card

"We have delivered 5 different types of workshops to a total of 11 youth climate groups. For 9 of those groups, they came back after the first workshop for a second and third workshop - a sign that our work is of use to the groups...We have amassed 10,000+ followers on Instagram, 3,000+ on TikTok, and 3,000+ on X, with a majority youth-base on each, providing platforms to disseminate wide-reaching political education"

Climate Vanguard

"Over the past 12 months, we have been able to reach fifteen communities through our research study and community engagement; impacted about 1600 people through knowledge transfer and empowered over 700 people with clean cooking energy materials, economic, tree and entrepreneur skills in Northern Nigeria."

EcoClean Active Initiative

EM SEVEMENTS

Thanks for supporting grassroots action

Our donors in 2023-24

ef Esmée

Fairbairn





contact us together@themovementstrust.org

<u>donate here</u>

Just some of the donors who have used our intermediary services to fund movement power..

> GUERRILLA FOUNDATION ACT. AFFECT. CHANGE





